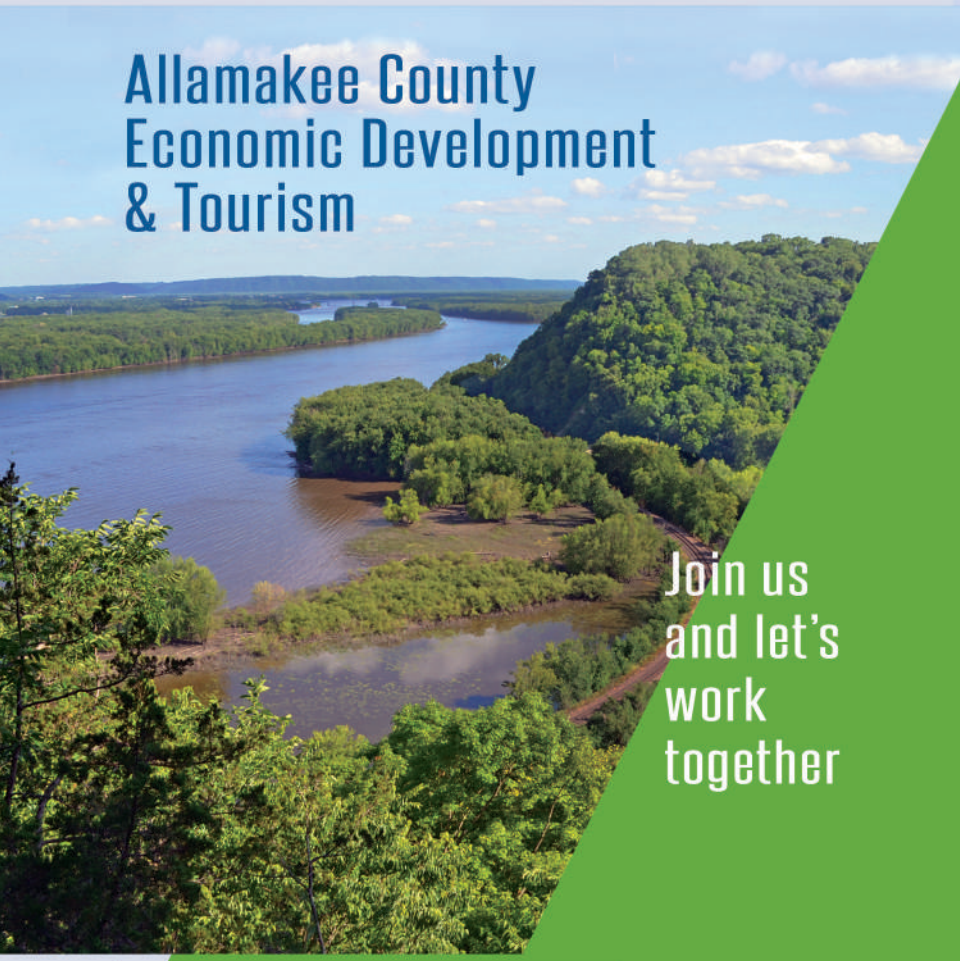
Partner with

Allamakee County Economic Development & Tourism



Join us and let's work together

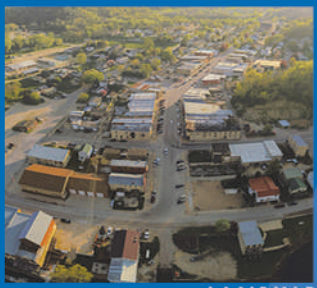
NORTHEAST IOWA

ALLAMAKEE COUNTY IOWA

ECONOMIC DEVELOPMENT & TOURISM

ALLAMAKEE COUNTY ECONOMIC DEVELOPMENT & TOURISM

HARPERS FERRY



LANSING

NEW ALBIN

POSTVILLE

WATERVILLE

WAUKON

Partnering with our:

- County
- Communities
- Utilities
- Banks
- Businesses

Join Us!

"WW Homestead Dairy's membership has been valuable in making connections with people and events. They are always available to help us showcase our business, brainstorm new events or promotional advertising, and connect us with groups of people who are ready to explore our beautiful corner of Iowa."

~ Tom Weighner
WW Homestead Dairy

Mission Statement

Allamakee County Economic Development is a nonprofit, county-wide economic development corporation. Its primary emphasis is to enhance existing economic development efforts in Allamakee County through retention and expansion of existing business and industry, tourism marketing and coordination, housing need assessment and development, and the recruitment of new business and industry by providing assistance and referrals.

Partnering with these organizations Expands our Reach

Working one-on-one with existing business and the communities within Allamakee County on potential expansion projects, funding sources, continuity planning, referral services and as a liaison between the business/community and the State of Iowa.

Our strategic work plan focus:

Increasing Tourism Dollars	Increasing Entrepreneurship	Enhancing Leadership	Building Strong Communities	Taking Care Of Our Partners

Tourism: Best of Allamakee

- Using tourism to introduce more people to Allamakee, increasing tourism dollars by putting more heads in beds, developing tourism opportunities all year long, continually updating the calendar of events and lodging guides, and building tourism business networks.

  ~ Effigy Mounds National Monument with more than 200 burial mounds and 80,000 visitors/year

  ~ Yellow River State Forest has almost 9,000 acres to explore with more than 40,000 visitors/year

  ~ Driftless Area Scenic Byway voted most scenic byway in the state with 100 miles in Allamakee

  ~ Iowa Great River Road provides 36.2 miles of wow views!

  ~ Driftless Area Education & Visitor Center opened in 2017 and has shared the driftless story with more than 20,000 visitors to date

Entrepreneurship: Growth in Allamakee

- Confidential one-on-one counseling
- Referrals to other agencies
- Business plan assistance
- Provide information and assistance with funding options

Leadership: Enhancing Skills

- Be a leader of choice – Training, Education and Mentoring opportunities impacting our communities, businesses and organizations

Community: Building Strong Services

- Be a community of choice – Childcare, education, employment and housing

Partners: Collaboration with our Members

- One-on-one support services from Executive Director
- Assistance with potential new business ventures/ expansions, funding sources, continuity planning, community improvements
- Referral services and networking
- Promotion of Allamakee County to bring more business/ tourism to the area
- A highlight about you on our website
- A monthly newsletter to keep you up to date on what's happening in Allamakee County

allamakeecounty.com

NORTHEAST IOWA

ALLAMAKEE COUNTY IOWA

ECONOMIC DEVELOPMENT & TOURISM

Val Reinke,
Executive Director

Serving Allamakee County Economic Development from 2009 - 2015 as a board member. Appointed Executive Director in 2015. Val's favorite part of her job is connecting the dots for Allamakee County through relationships and communication.

Harpers Ferry
Lansing
New Albin
Postville
Waterville
Waukon

allamakeecounty.com

For more information on joining contact:

Val Reinke, *Executive Director*
563.568.2624
Email: allamakeecountyedt@gmail.com
101 W Main St • Waukon, IA 52172