

## GEW 2021 Press Release

### **Allamakee County Economic Development and Lansing Office Works have partnered to join 20,000 organizations helping entrepreneurs transform ideas into action during Global Entrepreneurship Week 2021**

Allamakee County Economic Development and Lansing Office Works will celebrate Global Entrepreneurship Week (GEW) on November 8-14 by hosting the following activities:

Monday, November 8, Noon  
Elizabeth Loberg, Wood Media, LLC – Digital Marketing  
Lansing Office Works

Tuesday, November 9, 5:30 p.m.  
Amy Kuhlert, Iowa SourceLink – Small Business Resource  
Lansing Office Works

Wednesday, November 10, 1 p.m.  
Kee High Innovation Class – Community Innovation Projects  
Lansing Office Works

Thursday, November 11, 7:30 a.m.  
Maryann Baldwin, Lansing Office Works – Path to Innovation  
Lansing Office Works

Friday, November 12, 5:00 p.m.  
After Hours Meet Up at Shep's Riverside, Lansing

Go to [www.LansingOfficeWorks.com](http://www.LansingOfficeWorks.com) and scroll down to Events to RSVP. Seats are limited to 20 per session. Meal or snacks are provided.

GEW is an international movement, powered by the Global Entrepreneurship Network with support from the Ewing Marion Kauffman Foundation, dedicated to making it possible for anyone, anywhere to start and scale a company.

“The closing of so many businesses and the loss of jobs brought on by COVID-19 has been a wake-up call for those of us in a position to help,” said Jonathan Ortmans, president of GEN. “This Global Entrepreneurship Week, we are celebrating some of the world’s most creative, innovative, and resilient citizens – and supporting them to become part of a better, more sustainable and more equitable post-pandemic world.”

Each November, GEW celebrates and empowers millions of entrepreneurs in every country and community around the world – especially individuals who face barriers or who have never considered the idea of launching a startup. Globally, more than 10 million people take part in thousands of activities, competitions and events that inspire them to act and give them the knowledge, experience and connections they need to succeed. A record 180 countries will take part in GEW2021.

“GEW2021 is a great opportunity to check out the new co-working space in Lansing and participate in guest speaker events daily,” Val Reinke, Executive Director, Allamakee County Economic Development shared.

To view a complete list of events, participating countries and organizations, or to learn more about Global Entrepreneurship Week, visit [www.gew.co](http://www.gew.co).

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